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NEWS RELEASE/COMMUNITY ANNOUNCEMENT

New art to create positive ideas in inner-city youth

Miami – May 11, 2007 – Artist Gus Ramirez of GusColors recently took on the project of brightening the Overtown Youth Center with splashes of beautiful and vibrant colors. The murals serve as both inspirational and instructional for the youth attending Overtown Youth Center, the charitable organization funded by Miami Heat's Alonzo Mourning.

GusColors made its debut to the public – and to Mourning himself – at OYC's Annual Festival, held March 10, 2007. OYC raised \$1 million with its fundraiser to support the programs designed to engage children in activities which foster their physical, cognitive, motor, social and emotional development.

Ramirez's own inspiration for the murals came from the children themselves. "It is wonderful to see them engage in positive activities. At the Overtown Youth Center, the young adults are intent on making their dreams come true as it should be with all our youth in this challenging world."

What began as a temporary project of painting murals that would influence inner-city youth in a positive way has grown into a comprehensive assistance program where GusColors, Inc. has also been invited to work in conjunction with several non-profit centers that help youth, battered women and homeless persons.

GusColors, Inc. aims "to promote advancement of the cultural arts in all communities" and has attracted buzz from South Florida communities, such as Overtown and Homestead, as well as communities across the country in Kentucky, the Carolinas and California.

GusColors, Inc. is fully operational and is looking forward to expanding to other cities of South Florida. With the help of generous sponsors, GusColors aims to continue to promote advancement of cultural arts in all communities.

For further information, contact Veronica Montenegro at (786) 303-1983.

