



Urban League of Greater Jackson, Inc.

“Alleviating poverty and injustice is a responsibility we must never forget.”

Marc Morial, President and CEO
National Urban League

January 20, 2007

Dear Prospective Donor,

The Urban League of Greater Jackson is at a crossroads. In 2007, there are more opportunities and advancements for socially and economically disadvantaged individuals than ever before. Yet, there is so much more work that needs to be done.

Yes, minorities now have potential opportunities but the Urban League's mission is still to help them gain *access* to those opportunities.

And to achieve that mission, your financial resources are greatly needed. As part of a nationwide movement, the Urban League of Greater Jackson is dedicated to empowering all socially and economically disadvantaged groups and changing the lives of individuals and families. Your donation will be applied to one of the following programs, which benefits residents of metro Jackson and the surrounding areas:

- **Workforce Development:** Includes job training for those who have been displaced by Hurricane Katrina or high-risk youth from the criminal justice system; job placement assistance for unemployed and under-employed individuals.
- **Recruitment of Multicultural Teachers:** Includes seeking individuals willing to teach in the areas of math and science.
- **Community Services:** Includes assistance and support to families that have been victims of crime.
- **Housing Services:** Includes home mortgage mitigation for homeowners in danger of default or in foreclosure.

The Urban League of Greater Jackson invites you to select a financial gift tailored for you. Options include Gold, Silver, Bronze, Family, Sustainer, Youth or Young Professional status.

Enclosed is a financial opportunity card with the options listed for your convenience. Donations, which are tax-deductible, can be made monthly, quarterly or yearly. Memorial contributions are also encouraged.

Help the Urban League of Greater Jackson fill the gap by contributing today! Thank you for your time and we look forward to your generous contribution to our organization and your help in improving the lives of more children and families. Questions and/or comments are always welcome at (601) 714-4600 or willie.cole@gmail.com.

Sincerely,

Willie Cole
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